



Rules

Rules for the “#favoritephelansecur” Instagram contest

Rules for the contest organized by Château Phélan Ségur from 1 August to 16 September 2018

Article 1 - Organizing Company

SCEA Phélan Castle Ségur, 33180 Saint Estèphe. Hereinafter referred to as the "Organizer", is organizing a contest with no obligation to make a purchase from 6pm on 1 August 2018 to 6pm on 16 September 2018, called the “#favoritephelansecur Photo Contest”, accessible at the following address: <https://www.instagram.com/phelansecur/> hereinafter referred to as the "Contest". This game is neither organized nor sponsored by Instagram; the information that the participants provide will only be used by the Organizer, and not by Instagram.

Article 2 - Participants

The Contest is open to the general public. The following are excluded from any participation in the Contest, and from benefiting from any prize, either directly or indirectly and in any form:

- Employees of the SCEA Château Phélan Ségur and any person who collaborated in the creation of the game.
- Anybody who plays by proxy, for other people than themselves.

Participants declare that they have read and understood all the rules of the game.

Article 3 - Description

To participate in the game, candidates are invited to: - Subscribe to the @phelansecur Instagram account - take a photo of a restaurant that they like - post it on their Instagram account with the hashtag #favoritephelansecur and mentioning @phelansecur. The Organizer will repost this photo on the Château Phélan Ségur’s Instagram account, subject to it meeting all of the requirements specified below (see Articles 4 and 5). The photo that receives the most "likes" on Château Phélan Ségur’s Instagram account will be the winner.

Article 4 – Participation terms

4.1 - Publication on Instagram Participation in the Contest requires the Instagram app, whose use requires the creation of a user account or a Facebook account. To be eligible for the Contest, the candidate’s Instagram account must be public. If this is not the case, the Organizer will not be able to access the participant’s photo. If a person wishes to compete and does not have an Instagram account, they can still participate by sending their photo (with a caption) by email to phelan@phelansecur.com. This photo will be posted on Château Phélan Ségur’s Instagram account. Participants recognize and accept that the photo that they post online in accordance with these rules will be reposted on Château Phélan Ségur’s Instagram account, subject to it satisfying the eligibility criteria specified below.

4.2 - Limited participation The number of entries from each participant is limited to one photo published on their account that fulfils the Contest's eligibility criteria. Entries to the Contest will be refused if they are incomplete, erroneous, counterfeit or in any way contrary to these rules.

Section 5– Participants' undertaking

Participants formally undertake not to publish or to share any photograph with the hashtag #favoritephelansegur and mentioning @phelansegur that comprises or uses any element protected by intellectual or industrial property rights (in particular a brand name) belonging to a third party for which they have not obtained definite prior authorization. Visual elements that do not respect other people's privacy or their right to personal portrayal, should not appear in entries. In the context of this competition, people may not appear in the photos. The photographs must not include any elements that are defamatory, offensive, pornographic, racist, xenophobic, shocking, illegal, or that go against accepted standards of moral behaviour, or any elements that could impair in any manner whatsoever the image, privacy, honour, reputation and/or respect of any natural person or legal entity. No cigarettes or other prohibited products may appear in the photos published in the context of the Contest, and by extension, these products should not be the subject of any form of promotion. Entries that evoke a situation that could be dangerous for the participant or any other person will automatically be refused.

Article 6 - Duration

Participants can send in entries from 6pm on 1 August to 6pm on 16 September 2018. The Organizer cannot be held liable in the event of a malfunction in the system for participating in the Contest linked to the operation of the Internet or of Instagram; in such cases, participants will not be able to claim compensation of any kind whatsoever.

Article 7 -Selection of the winner

The photo that receives the most "likes" on Château Phélan Ségur's Instagram account will be the winner.

Article 8 - First Prize

The winner will receive a dinner at the 110 de Taillevent restaurant in Paris or in London, of a value of one hundred and fifty six euros (€ 156 inc. tax) or two hundred and eighty pounds (280 £ inc. tax). The 110 de Taillevent Paris: 195, Rue du Faubourg Saint-Honoré, 75008 Paris; the 110 de Taillevent London: 16 Cavendish Square London W1G 9DD.

The prize must be used before 30.11.2018, subject to available places. Includes one (1) dinner for two people (2) (Starter - Main course - Dessert) the meal includes a bottle of water, a glass of Château Phélan Ségur and coffee. Additional items may be consumed at the winner's expense.

Article 9 – Awarding of the prize

The winner will be informed by any means available to the Organizer, including on Château Phélan Ségur's Instagram account, before 30 September 2018. The prize will be sent by the Organizer by any means that it considers appropriate. If the winner cannot be contacted or has not come forward before midday on 24 September 2018, they will no longer be able to claim the prize. In such an event, the prize will not be awarded.

Article 10 – Intellectual Property

Participants authorize the Organizer to repost their photo using the #favoritephelansegur hashtag and @phelansegur on Château Phélan Ségur's Instagram account, without this resulting in the right to payment or compensation in any form whatsoever other than the prize advertised. The winner authorizes the Organizer for a maximum period of one year from the date of the end of the game, to use their first and second name in publicity in all languages and in all media, all over the world, without any restrictions or reservations, and without this giving the winner the right to any payment of benefit other than the prize specified in article 8 of these rules. The winner may object in writing to this use of their name and first name at any time. The winner thereby holds the Organizer harmless against any claim and/or action that could be made by any natural person or legal entity who may consider that they have a claim of any sort whatsoever relating to the use of their image and who may oppose its distribution.

Article 11 – Modification, cancellation

The Organizing Company also reserves the right to cancel, shorten, extend, modify or postpone the game, without notice, if the circumstances so require, without its liability being incurred in any way whatsoever.