



Rules

Rules of the “#christmaswithphelansegur” Instagram game Rules of the game organised by Château Phélan Ségur from 14 December 2018 to 2 January 2019.

Clause 1 – Organising company SCEA Château Phélan Ségur located: 33180 Saint Estèphe. Hereafter referred to as the “Organising Company”, is organising a competition with no purchase necessary from 14 December 2018 6.00pm to 2 January 2019 at 6.00pm, called “#christmaswithphelansegur Photo Competition”. It can be accessed at the following address: <https://www.instagram.com/phelansegur/> Hereafter referred to as the “Game”. This game is not organised or sponsored by Instagram; the information that participants provide will be used solely by the Organising Company, and not by Instagram.

Clause 2 – Participants

The competition is open to all. The following are excluded from taking part in the game and from receiving any reward, whether directly or indirectly and in any form whatsoever: • Employees of SCEA Château Phélan Ségur and anyone who contributed to the creation of the game. • People who play by proxy, on behalf of people other than themselves.

The participant acknowledges having read these rules in their entirety.

Clause 3 – Description

To take part in the game, participants are invited to: - subscribe to the @phelansegur Instagram feed - take a photo of a restaurant they recommend - post it to their Instagram feed with a caption including the hashtag “#christmaswithphelansegur” and the mention “@phelansegur”. The Organising Company will repost this photo on the Château Phélan Ségur Instagram feed, provided it meets all the requirements specified below (see Clauses 4 and 5). The photo with the highest number of “likes” on the Château Phélan Ségur Instagram feed will be the winner.

Clause 4 – Conditions for taking part

4.1 – Publication on Instagram Taking part in the competition requires the Instagram application, the use of which requires creation of a user account or a Facebook account. To be selected for the competition, the candidate’s Instagram account must be public. Otherwise, the Organising Company will not be able to access the participant’s photo. People who wish to compete and do not have an Instagram account can still take part by sending their photo (possibly with a caption) by email to phelan@phelansegur.com. This photo will be posted on the Château Phélan Ségur Instagram feed. Participants acknowledge and agree that the photo they post online in accordance with these rules will be placed on the Château Phélan Ségur Instagram feed, subject to it meeting the eligibility criteria specified below.

4.2 - Limit to number of entries The number of creations posted online by each participant is limited to one photo published on their account and fulfilling the competition eligibility criteria. Entries to the competition will be cancelled if they are incomplete, erroneous, faked or created in contravention of these rules.

Clause 5 – Participants' engagement

Participants are expressly forbidden from posting or sharing by means of the hashtag and mention “#christmaswithphelansecur @phelansecur” any photograph that borrows or uses any element protected by intellectual or industrial property rights (in particular a brand) belonging to a third party for which they have not obtained prior and express authorisation. No visual element infringing the privacy or image rights of third parties shall appear in the creation. In the context of this competition, it is forbidden to include people in the photos. The photographs shall not contain any elements of a defamatory, abusive, pornographic, racist, xenophobic, shocking, illegal character or that offend public decency, nor shall they contain any element that is derogatory or likely to harm in any way the image, privacy, honour, reputation and/or esteem of any natural or legal person. No cigarettes or prohibited products shall appear on the photos published in the competition, and by extension, these products shall not be promoted. Creations evoking a situation that puts the participant or any other person at risk will be systematically rejected.

Clause 6 – Duration

Each participant may play from 14 December 2018 6.00pm to 2 January 2019 6.00pm. Under no circumstances shall the Organising Company be held liable in the event of any malfunction in the method of taking part in this game, related to the characteristics of the Internet and Instagram themselves; in this case, participants will not be able to claim any compensation of any nature whatsoever.

Clause 7 – Selection of the winner

The photo with the highest number of “likes” on the Château Phélan Ségur Instagram feed will be the winner.

Clause 8 – 1st prize

The winner will receive a lunch at Château Phélan Ségur with a value of two hundred and sixty euros (€260 including VAT). Château Phélan Ségur 33180 Saint-Estèphe France.

The prize must be taken before 30.09.2019 according to places available. Includes one (1) lunch for two (2) people (Starter - main course - Dessert) This meal includes a Champagne aperitif, two vintages of our wines, water and coffee.

Clause 9 – Award of the prize

The winner will be informed, by any means available to the Organising Company, including on the Château Phélan Ségur Instagram feed, before 11 January 2019. The prize will be sent to the Winner by the Organising Company by any means deemed appropriate. A winner who cannot be contacted or does not come forward before 13 January 2019, 12.00 will no longer be entitled to claim the prize. And in this case, the prize will not be awarded.

Clause 10 – Intellectual property

Participants authorise the Organising Company to use the Château Phélan Ségur Instagram feed to repost their photo posted using the hashtag and mention #christmaswithphelansecur @phelansecur, without such use entitling them to payment of any compensation whatsoever other than the prize provided for. The Winner authorises the Organising Company, for a maximum of 1 year from the end of the Game and throughout the world, in any language and by any means, to communicate using

his/her family name and first name on any medium without restriction, without reservation and without such use giving a right to remuneration or any advantage other than the allocation of the prize provided for in Clause 8 of these Rules. At any time, the Winner may object in writing to this use of his/her family name and first name. The Winner hereby indemnifies the Organising Company against any recourse and/or action that may be taken by any natural or legal persons who consider that they have any rights to claim over the use of their images and who might object to their publication.

Clause 11 – Modification, cancellation

The Organising Company also reserves the right to cancel, shorten, extend, modify or postpone the game, without notice, if circumstances so require, without its liability being engaged.